

**Newsletter n.4 Giugno 2006**

**AEEE ITALIA**

**Associazione Europea per l'Educazione Economica**

**Association on European Economic Education**

**<http://www.aeeeitalia.it>**

**A cura di Enrico Castrovilli e Giuseppe Tramontana**

**Attività Associative**

**Gand ospita dal 23 al 26 agosto 2006 la XVI Conferenza AEEE**

Nella bella città belga di Gand, capoluogo della Fiandra Orientale, dal 23 al 26 del prossimo agosto si svolge la XVI<sup>a</sup> Conferenza biennale dell'AEEE - Association of European Economics Education. Di seguito il programma finale scaricabile dal sito [www.aeeeitalia.it](http://www.aeeeitalia.it) (**sezione Attività Associative**)



*Economic Council of East Flanders*



<http://www.ugent.be>



Faculty of Economics and Business Administration  
Hoveniersberg 24 • 9000 Gent



**Association of European Economics Education**

**Invitation**



**16th AEEE Conference**

**Belgium**

**Ghent 23-26 August 2006**

# **Economics and Business Education in a globalising Europe**

## **Developing the European knowledge economy**



The Lisbon Strategy aims to make the EU economy “the most dynamic and competitive knowledge-based economy in the world” by 2010. Under the strategy, a stronger economy will drive job creation alongside social and environmental policies that ensure sustainable development and social inclusion. Making this happen will mean a fundamental transformation of education and training throughout Europe.

This conference is an opportunity to see how teachers in different countries are meeting the challenges

- of embracing the global economy and its implications for Europe’s competitive advantage

- of embracing the global economy and its implications for Europe's competitive advantage and international development
- of developing human capital with appropriate competencies to maintain Europe's future welfare and the needs of the knowledge economy
- of using ICT in business and economics education so that students develop an outward looking view of the world
- of stimulating entrepreneurship and the spirit of enterprise (for economic and social profit)
- of designing curricula, innovative teaching and assessment methods to enhance the students' development and learning
- of creating value to society by innovation
- posed by new trends in teaching and assessment methods, the integration of lifelong learning, e-learning, self guided learning and coping with interdisciplinary projects as well as the need for evaluation of the teaching methods.



## Programme

**Wednesday 23.08.2006**

**10:00**

**Welcome and registration in PAC (continuous)**

<b>10:00</b>	<b>Welcome and registration in PAC (continuous)</b>
<b>14:30</b>	<b>Welcome and opening by AEEE - Ghent University - EROV</b>
<b>15:00</b>	<b>Embracing the global economy and its implications for Europe's competitive advantage and international development</b> <i>Prof. dr. Marc De Clercq, Ghent University</i>
<b>16:00</b>	<b>Coffee Break</b>
<b>16:30</b>	<b>Educational policies in the European Union since Lisbon 2000</b> <i>Gaby Hostens, Director General for International Affairs, Department for Education</i>
<b>19:00</b>	<b>Welcome in 'Groot Vleeshuis' and guided boattrip</b>

## **Thursday 24.08.2006**

<b>09:00</b>	<b>The "Every Child Matters Agenda" in England and its impact on economics and business education</b> <i>Adrian Lyons, Her Majesty's Inspector, Office for Standards in Education, UK</i>
<b>09:30</b>	<b>Socio – economic competences and the role of the human resources in the context of the globalization</b> <i>Elide Sorrenti, AEEE Italy</i>
<b>10:00</b>	<b>Coffee Break</b>
<b>10:30</b>	<b>Parallel sessions</b>
<b>12:30</b>	<b>Lunch</b>
<b>14:00</b>	<b>Parallel sessions</b>
<b>16:00</b>	<b>Coffee Break</b>
<b>16:30</b>	<b>The future of Europe</b> <i>European Parliament/European Commission</i>
<b>19:00</b>	<b>Reception at the town hall</b>





## Friday 25.08.2006

**09:00**

### **Quality Management**

*Prof. dr. Roland Van Dierdonck*

*Chairman Vlerick Leuven Gent Management School*

**09:30**

### **The accreditation process in Europe**

*Prof. dr. Guy Aelterman*

*Vice-chairman NVAO*

**10:00**

### **Coffee Break**

**10:30**

### **Parallel sessions**

**12:30**

### **Lunch**

**14:00**

### **Guided tour through the port of Ghent**

**19:00**

### **Farewell dinner in Kasteel van Zwijnaarde**

## Saturday 26.08.2006

**09:00**

### **General Assembly AEEE**

**10:00**

### **Europe and education in developing countries**

*Johan Van Hecke, Member of the European Parliament*

**11:00**

### **Closing speeches by AEEE · Ghent University · EROV**

### **Proposal for the next conference**



## Information and registration

<http://www.aeee-2006.be>

## Partners and sponsors



Ministry of the Flemish Community  
Education Department



Ministry of the Flemish Community  
Department of Economics





**Associatevi all'AEEE-italia per il 2006**

**L'AEEE-Italia vive sulle adesioni degli associati. Le sue attività possono svilupparsi con il contributo delle idee e lo scambio delle esperienze.**

**Nella pagina [www.aeeeitalia.it](http://www.aeeeitalia.it) (sezione **Iscrizioni**) le modalità per associarsi e per versare la quota per il 2006.**

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c/o CISDCE

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*Founded in 1990*